



IT SPENDING & OPTIMIZATION

WHAT SHOULD IT ACTUALLY COST?

A practical budgeting and optimization guide for small and midsize businesses in South Florida.



INSIGHT

Research-led

ACTION

Practical guidance

IMPACT

Business resilience



01 / SMARTER BUDGETING

Executive overview

IT costs extend well beyond devices and help-desk support. A useful budget includes cybersecurity, cloud services, software subscriptions, networking, backup and recovery, equipment replacement, and outside expertise.

The right question is not simply “How much do other businesses spend?” It is “What value, reliability, and protection are we receiving for the money we spend?”

A note about benchmarks

Verified, comparable Miami and Fort Lauderdale company-level IT spending data is not included in this guide. The calculations and sample amounts are illustrative tools for internal comparison—not local market averages.

Three metrics worth tracking

- Spend per employee

Annual IT expenditure ÷ average employee count.

- IT spend as a share of revenue

Annual IT expenditure ÷ annual revenue × 100.

- Monthly cost per supported user

Annual recurring user-related IT expenditure ÷ supported users ÷ 12.



02 / HOW TO COMPARE

Illustrative spending comparison

The examples below demonstrate the arithmetic only. They are hypothetical, not quotes from Acordis customers or verified South Florida spending benchmarks.

Example	Employees	Monthly IT	Per employee
Company A	25	\$5,000	\$200
Company B	75	\$12,000	\$160
Company C	150	\$21,000	\$140

Interpret the numbers carefully

Lower per-user figure does not automatically mean better value. Multi-site operations, compliance obligations, uptime requirements, legacy infrastructure, and security needs all change what a reasonable budget looks like.

Compare like with like

Before comparing businesses, normalize for supported users, number of locations, coverage hours, infrastructure ownership, service scope, and industry-specific security requirements.

03 / OPTIMIZATION

Five opportunities to reduce waste

- **01 Duplicatesubscriptions**

Review license inventories and overlapping capabilities before renewals.

- **02 Underused cloud resources**

Inspect idle resources, oversized workloads, unused storage, and cost allocation.

- **03 Reactive support cycles**

Compare recurring incident costs against proactive monitoring and maintenance options.

- **04 Fragmented vendor contracts**

Review overlapping responsibilities, renewal dates, and opportunities for better coordination.

- **05 Aging infrastructure**

Evaluate total lifecycle costs, including support, downtime, energy, security, and replacement risk.

Do not cut the wrong things

Protect spending on cybersecurity, tested backups, critical network reliability, system maintenance, and responsive support. The objective is less waste not less resilience.



ACORDIS ACTION PLAN

Your next steps

- **Establish visibility**
Inventory assets, contracts, recurring costs, licenses, cloud resources, and renewal dates.
- **Prioritize the right investments**
Separate essential risk controls from optional upgrades and identify measurable business outcomes.
- **Build a quarterly review**
Track utilization, vendor performance, cost trends, and a rolling 12–24 month technology roadmap.

LET'S BUILD A SMARTER TECHNOLOGY STRATEGY

Talk to an Acordis expert.

Exploret therightnextstepsforyourorganization'ssecurity, infrastructure, and technology priorities.

www.acordiscorp.com

RESEARCH NOTES & LIMITATIONS

Methodology: Educational cost-comparison framework developed for this guide. Sample company costs are hypothetical and must not be presented as market averages or Acordis customer data. Actual spending varies by industry, service level, headcount, infrastructure, and risk. Service context: acordiscorp.com.